



Midlothian Junior Women's Club
Midlothian Village Day Festival and Craft Fair
October 15, 2016
10am – 3pm Rain or Shine

Dear Friend,

You are invited to participate in the **35th Annual Midlothian Village Day Festival and Craft Fair**, sponsored by the Midlothian Junior Women's Club, a non-profit organization. The festival will be held outdoors, **rain or shine** on Saturday, October 15, 2016 from 10am to 3pm at Midlothian Middle School, located on Route 60 (Midlothian Turnpike). We plan to publicize this event through local newspapers and television advertisements. In previous years, we have had over 4,000 people visit the Festival throughout the day!

As a member of the General Federation of Women's Clubs (the world's largest non-profit women's service organization), the Midlothian Junior Women's Club utilizes the proceeds from the Festival to offset the cost of MJWC's Cinderella Dreams project and to support local charities, such as: [Richmond Friends of the Homeless](#), Caritas, Richmond Habitat for Humanity, Hospitality House @ MCV, Meals on Wheels, etc. Finally, MJWC also supports education of local students by awarding scholarships to two Midlothian area high school students and by providing support to Falling Creek Elementary, a Title 1 school. Donations and assistance to these organizations would not be possible without your support. Please take some time to consider aiding us in our efforts by becoming a patron. Your help means a great deal to our club and more importantly to our local community.

The Midlothian Junior Women's Club is offering local businesses the opportunity to support us with one of the following patron sponsorship packages:

- 1. Platinum Patron (\$750)**
Sponsorship of Festival website www.midlothianfestival.net with a logo and link to your corporate website from the home page. Logo and link will be posted until May 31, 2017.
Sign on Festival Grounds acknowledging sponsorship
Logo on all publicity flyers
4 DJ announcements on sponsorship
Booth to advertise firm or products*
- 2. Gold Patron (\$500)**
Corporate name listed on Festival Website
Sign on Festival Grounds acknowledging sponsorship
Inclusion in publicity flyers
2 DJ announcements on sponsorship
Booth to advertise firm or products*
- 3. Silver Patron (\$250)**
Sign on Festival Grounds acknowledging sponsorship
Inclusion in publicity flyers
1 DJ announcement on sponsorship
Booth to advertise firm or products*
- 4. Bronze Patron (\$150)**
Inclusion in publicity flyers
Booth to advertise firm or products*

*Booth spaces are 10' wide x 10' deep and you must provide your own table, chairs, etc. All booth spaces are outdoors. In lieu of a booth, you may provide literature to be distributed by MJWC at the Festival.

The Midlothian Junior Women's Club will also be hosting a **raffle table** at the Festival and we would like local businesses to help us in our efforts to raise money to support local charities. Any products or gift certificates you may be able to donate would be greatly appreciated. If you have any questions or would like more information about the Midlothian Junior Women's Club, please contact me at katebrus@hotmail.com.

Sincerely,

Kate Brus



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Space is limited. To make a commitment to participate and receive priority space assignment, please submit your application and payment before 9/16/16.

To submit your application: complete and mail a copy to the address below or email it to patrons@midlothianfestival.net

To submit your payment: mail a check or money order payable to MJWC (Midlothian Junior Women's Club) to the address below or make a credit card payment via PayPal- visit our PayPal payments page on the Festival website: <http://www.midlothianfestival.net/patrons.html> . Please note if paying via PayPal, there will be a \$6 convenience fee applied.

Mailing Address:

Kristin Smith
Re: Festival Patrons
6130 Cartersville Rd.
Powhatan, VA 23139

Thank you for your prompt reply! The Midlothian Junior Women's Club thanks you for your generous support.

Yes, I will participate by becoming a sponsor, as indicated below:

_____ **Platinum Patron (\$750)** Sponsorship of Festival website www.midlothianfestival.net with a logo and link to your corporate website from the home page. Logo and link will be posted until 5/31/17.
Sign on Festival Grounds acknowledging sponsorship
Logo on all publicity flyers
4 DJ announcements on sponsorship
Booth to advertise firm or products*

_____ **Gold Patron (\$500)** Corporate name listed on Festival Website
Sign on Festival Grounds acknowledging sponsorship
Inclusion in publicity flyers
2 DJ announcements on sponsorship
Booth to advertise firm or products

_____ **Silver Patron (\$250)** Sign on Festival Grounds acknowledging sponsorship
Inclusion in publicity flyers
1 DJ announcement
Booth to advertise firm or products

_____ **Bronze Patron (\$150)** Inclusion in publicity flyers
Booth to advertise firm or products

_____ As a patron, my company will have a booth at the Festival. If so, please provide a brief description of goods and services being promoted: _____

_____ My company will be a patron as indicated above, but we will not be able to have a booth at the Festival.

_____ My company will donate the following item(s) for the raffle/silent auction (describe and estimate value):

_____ Yes, I am interested but need more information.

Name/Title: _____

Company Name: _____

Address, City, State, Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Company Website: _____