



Midlothian Junior Woman's Club

941 Nailor Way
Midlothian, VA 23114

Dear Friend,

You are invited to participate in the **30th Annual Midlothian Village Day Festival and Craft Fair**, sponsored by the Midlothian Junior Woman's Club, a non-profit organization. The Festival will be held on **Saturday October 15th, 2011 from 10 am to 3 pm** at the Midlothian Middle School on Midlothian Turnpike. All activities are outdoors, and the event is held rain or shine. We will be publicizing this event through local newspapers, radio and television advertisements. We have had over 10,000 people visit the Festival throughout the day.

As a member of the General Federation of Women's Clubs (the world's largest non-profit women's service organization), the Midlothian Junior Woman's Club donates the proceeds from the Festival to local charities. The proceeds from the Festival support the [Cinderella Dreams Project](#) and are donated to community organizations such as [Richmond Friends of the Homeless](#), [Warren's Hope](#) (a non-profit group dedicated to helping children with special medical needs), the [YWCA](#) women's shelter, Meals on Wheels and many more. Donations and assistance to these organizations would not be possible without your support. Please take time to consider aiding us in our efforts by becoming a patron. Your help means a great deal to our club and more importantly to our local community.

The Midlothian Junior Woman's Club is offering local businesses the opportunity to support us with one of the following patron sponsorship packages:

1. **Platinum Patron (\$500)**
Sponsorship of Festival website www.midlothianfestival.net with a logo and link to your corporate website from the Home page. Logo and link will be posted until May 31, 2012.
Sign on Festival Grounds acknowledging sponsorship
Inclusion in publicity flyers
4 DJ announcements on sponsorship
Booth to advertise firm or products*
2. **Gold Patron (\$300)**
Sign on Festival Grounds acknowledging sponsorship
Inclusion in publicity flyers
2 DJ announcements on sponsorship
Booth to advertise firm or products*
3. **Silver Patron (\$200)**
Sign on Festival Grounds acknowledging sponsorship
Inclusion in publicity flyers
1 DJ announcement on sponsorship
Booth to advertise firm or products*
4. **Bronze Patron (\$100)**
Inclusion in publicity flyers
Booth to advertise firm or products*

*Booth spaces are 10' wide x 10' deep and you must provide your own table, chairs, etc. All booth spaces are outdoors. In lieu of a booth, you may provide literature to be distributed by MJWC at the Festival.

The Midlothian Junior Woman's Club will also be hosting a **raffle/silent auction table** at the Festival and we would like local businesses to help us in our efforts to raise money to support local charities. Any products or gift certificates you may be able to donate would be greatly appreciated. If you have any questions or would like more information about the Midlothian Junior Woman's Club, please contact me at 347-8860.

Sincerely,

Amanda Curto



Midlothian Junior Woman's Club

941 Nailor Way
Midlothian, VA 23114

SPACE IS LIMITED. PLEASE mail to the address above **BY SEPT. 15TH, 2011** TO MAKE A COMMITMENT TO PARTICIPATE AND RECEIVE PRIORITY SPACE ASSIGNMENT. MAIL YOUR CHECK WITH A COPY OF THIS FORM TO THE ADDRESS AT THE TOP OF THIS FORM.

Thank you for your prompt reply! The members of the Midlothian Junior Woman's Club thank you for your generous support of our charity efforts!

Yes, I will participate by becoming a sponsor, as indicated below:

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1 DJ announcement
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_____ As a patron, my company will have a booth at the Festival. If so, please provide a brief description of goods and services being promoted or sold: _____

_____ My company will be a patron as indicated above, but we will not be able to have a booth at the Festival.

_____ My company will donate the following item(s) for the raffle/silent auction (please describe and estimate value): _____

_____ Yes, I am interested but need more information.

_____ No, I cannot help at this time.

Name/Title: _____

Company Name: _____

Address, City, State, Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Please make check payable to MJWC and mail to the above address by September 15th, 2011.