



Midlothian Junior Woman's Club

941 Nailor Way
Midlothian, VA 23114

Dear Friend:

You are invited to participate in the **28th Annual Midlothian Village Day Festival and Craft Fair**, sponsored by the Midlothian Junior Woman's Club, a non-profit organization. The Festival will be held on **Saturday, October 17, 2009 from 10 am to 3 pm** at the Midlothian Middle School on Midlothian Turnpike. All activities are outdoors, and the event is held rain or shine. We will be publicizing this event through local newspapers, radio and television advertisements. We have had over 10,000 people visit the Festival throughout the day.

As a member of the General Federation of Women's Clubs (the world's largest non-profit women's service organization), the Midlothian Junior Woman's Club donates the proceeds from the Festival to local charities. *Last year, we donated funds to Warren's Hope, YWCA of Richmond, the Chesterfield County Domestic Violence Task Force, and Richmond Friends of the Homeless.* We have also supported Easter Seals, Meals on Wheels, YMCA's Bright Beginnings and many more. Donations and assistance to these organizations would not be possible without your support. Please take time to consider aiding us in our efforts by becoming a patron. Your help means a great deal to our club and more importantly to our local community.

The Midlothian Junior Woman's Club is offering local businesses the opportunity to support us with one of the following patron sponsorship packages:

1. **Platinum Patron (\$500)** Sponsorship of Festival website www.midlothianfestival.net with a logo and link to your corporate website from the Home page. Logo and link will be posted until May 31, 2010.
Sign on Festival grounds acknowledging sponsorship
Inclusion in publicity flyers
4 DJ announcements on sponsorship
Booth to advertise firm or products*
2. **Gold Patron (\$300)** Sign on Festival grounds acknowledging sponsorship
Inclusion in publicity flyers
2 DJ announcements on sponsorship
Booth to advertise firm or products*
3. **Silver Patron (\$200)** Sign on Festival grounds acknowledging sponsorship
Inclusion in publicity flyers
1 DJ announcement on sponsorship
Booth to advertise firm or products*
4. **Bronze Patron (\$100)** Inclusion in publicity flyers
Booth to advertise firm or products*

*Booth spaces are 10' wide x 10' deep and you must provide your own table, chairs, etc. All booth spaces are outdoors. In lieu of a booth, you may provide literature to be distributed by MJWC at the Festival.

If you have any questions or would like more information about the Midlothian Junior Woman's Club, please contact me at patrons@midlothianfestival.net or via phone at 347-8860..

Sincerely,

Mandy Curto



Midlothian Junior Woman's Club

941 Nailor Way
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SPACE IS LIMITED. Please mail to the address above **By August 31st** TO MAKE A COMMITMENT TO PARTICIPATE AND RECEIVE PRIORITY SPACE ASSIGNMENT. MAIL YOUR CHECK WITH A COPY OF THIS FORM TO THE ADDRESS AT THE TOP OF THIS FORM.

Thank you for your prompt reply! The members of the Midlothian Junior Woman's Club thank you for your generous support of our charity efforts!

Yes, I will participate by becoming a sponsor, as indicated below:

_____ Platinum Patron (\$500) Sponsorship of Festival website www.midlothianfestival.net with a logo and link to your corporate website from the Home page. Logo and link will be posted until May 31, 2009.

Sign on Festival grounds acknowledging sponsorship
Inclusion in publicity flyers
4 DJ announcements on sponsorship
Booth to advertise firm or products*

_____ Gold Patron (\$300) Sign on Festival grounds acknowledging sponsorship
Inclusion in publicity flyers
2 DJ announcements on sponsorship
Booth to advertise firm or products

_____ Silver Patron (\$200) Sign on Festival grounds acknowledging sponsorship
Inclusion in publicity flyers
1 DJ announcement on sponsorship
Booth to advertise firm or products

_____ Bronze Patron (\$100) Inclusion in publicity flyers
Booth to advertise firm or products

_____ As a patron, my company will have a booth at the Festival. If so, please provide a brief description of goods and services being promoted or sold: _____

_____ My company will be a patron as indicated above, but we will not be able to have a booth at the Festival.

_____ Yes, I am interested but need more information.

_____ No, I cannot help at this time.

Name/Title: _____

Company Name: _____

Address, City, State, Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Please make check payable to MJWC and mail to the above address by August 31, 2009.



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Patron Booth and Participation Details

1. Booth spaces are 10 x 10 feet. They are on the pavement in the school parking lot. Booth numbers are indicated on the ground in your booth space.
2. You must provide your own tables, chairs, tent canopies, etc.
3. No electricity is available.
4. **The festival is outdoors, rain or shine.**
5. You must arrive and unload your booth materials prior to 8:45 am on the morning of the Festival. All cars must be unloaded and moved from the Festival grounds at this time. If you arrive after 8:45 am, you must park your vehicle in the Winfree or Mt. Pisgah Church lots and move your items into the Festival area by foot.
6. No cars will be admitted back into the Festival area until after 3:00 pm.
7. Giveaways, door prizes, etc. are permitted; however, you must receive approval from MJWC to give away anything other than your company's literature.
8. Standard signs are provided by MJWC and placed in front of the inflatable, game or area that we have designated as being sponsored by your organization. If you wish to bring additional signs, you may do so. You must provide your own booth signs if desired.
9. DJ announcements are made by the Festival DJ at the Festival. MJWC provides the wording for the announcements for each patron.
10. Each patron is listed on flyers printed and distributed by MJWC. We are not permitted to include logos or anything other than company names on the flyer. If you would like flyers to distribute in your business, please let me know before September 1.